



Nurturing and Caring for Orphaned and Vulnerable Children for over 25 Years

Social Media / Marketing Internship

ABOUT MOTHERS WITHOUT BORDERS

We are an international development agency based in Provo, UT. Our mission is to nurture and care for orphaned and vulnerable children and give voice to the power of love. Currently, our work is focused in Zambia, Africa where we operate numerous programs including an orphan care center, a primary school, and multiple women's empowerment groups. Additionally, we take about 100 volunteers with us to Africa for a personal growth / humanitarian experience every Summer.

JOB SUMMARY

We are seeking students who want experience with a small non-profit with an opportunity for exposure to many aspects of our organization. The primary role of this position will be to pursue opportunities where we can educate, inspire, and grow our community through various mediums. We are looking for someone with initiative and a creative drive who wants to be an active member of the team and work with us at our office (or, due to COVID-19 concerns, online) on a daily basis.

RESPONSIBILITIES

- Be an active member of our U.S. based team working to support our programs and staff in Zambia. This may include brainstorming innovative ideas for social media and donation campaigns, reviewing and writing grant proposals, writing articles for local news releases, and giving a valuable contribution during staff meetings.
- Work with our marketing team to create and post content on Facebook, Instagram, and YouTube in accordance with our brand that educates our community about the populations we serve.
- Reach out and partner with social media influencers to bring our cause to more people.
- Maintain our media library and update it as necessary.

QUALIFICATIONS

- Committed to being a part of our team for at least 1 year.
- Able to work in our office located in North Provo.
- Experience with Facebook, Instagram, and YouTube.
- Working knowledge of Adobe Creative Suite and Canva.
- Ability to research and write effectively about a wide variety of topics with little to no oversight.



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- Must be able to take initiative and be able to approach tasks with creativity and confidence. Need to be driven and a self-starter without the need to be told everything to do.
- Works well in a team environment and is willing to pick up other responsibilities when needed.
- You must be willing to train the next intern who will fill your place for 1 week after the internship.

COMPENSATION

This position is an unpaid internship, but may qualify for school credit.

HOURS

10-20 hours/week. Some responsibilities can be done remotely, but around 10 hours will be required in our Provo office each week.

HOW TO APPLY

Please submit your resume along with a short paragraph to internship@motherswithoutborders.org explaining:

- 1- Why are you interested in working with Mothers Without Borders?
- 2- Why are you interested in this position specifically?
- 3- What makes you uniquely qualified to succeed in this position?